












## Digital Signage play-out software

Turn any screen and PC into  
an eye-catching information  
or sales channel



-  Unlimited Multi-Zone media play-out
-  Live drag and drop screen layout creation
-  Photos / Images / Entire folders
-  Live 'Web page windows'
-  Flash Animations
-  RSS News
-  Sedaolive.com RSS and Picture RSS
-  Streaming video
-  Movies AND Live TV
-  Microsoft PowerPoint Presentations
-  Kiosk - Touch screen support as standard
-  Play different layouts @ different times of day
-  Multi-head graphics compatible
-  Audio files and volume controls
-  Resolution independent, supports FULL HD and HIGHER

# Choose ImageFlyer Digital Signage

**When you need to convey lots of information in a few seconds, ImageFlyer is the solution.**

ImageFlyer lets you create digital presentations showing every piece of information you want on screen, at the same time, without the need to recreate it. Supporting play out of movies, animated images, web pages, Powerpoint, news feeds and much more simultaneously, ImageFlyer is the ultimate digital signage tool.

## ImageFlyer *IS* Digital Signage made simple

As well as being one of the most fully featured digital signage products in the world ImageFlyer is also the simplest. You simply choose the media type you want and 'add a zone' of it on to your windows desktop. Move it with your left mouse, resize it with your right mouse. Then 'add another zone'. Keep going until you have your screen layout. It couldn't be easier.

Each zone 'plays live' as you add it, so you can instantly see how your design looks.



## ImageFlyer *IS* the tool for you - even if you don't know exactly what you need yet

With more than 5 years development and with 1000's of copies in use worldwide ImageFlyer covers almost every conceivable digital signage scenario. It's ease of use makes it ideal for those just getting started with digital signage whilst it's built in (free of charge) power features make it future proof for all the things you haven't considered yet.

At no extra charge you can

- Add 'windows of web pages' to show live sections of web pages letting you display ANY internet or intranet information available.
- Time-of-day scheduler to play different screen layouts at different times of day.
- Make your screen interactive. Ideal for kiosks, touch screens, interactive white boards, touch screen overlays.
- Include streaming video.

## HD+ and Beyond

ImageFlyer is 'resolution independent' and scales screen layouts automatically to the resolution you set on your player PC. Create and play your screens at HD resolution (1920 x 1080) if you like, but why stop there? Our SWEP players can operate at even higher resolutions and even operate in "extended desktop" letting you create presentations at 3840 x 1080 or higher. Landscape or portrait, HD or *HD+ and beyond*, it's your choice.

## Runs on Microsoft Windows, your existing network and your existing PCs

There are lots of advantages to running ImageFlyer on our specially built Sedao Web Enable Players (SWEP) but you can also run ImageFlyer on **your own** Windows PCs on your standard network. If you can share a folder and know how to drop pictures in to it, you have the technical knowledge you need to create a networked ImageFlyer based digital signage system.

### What you get

ImageFlyer is both your digital signage layout tool AND your digital signage player. Your license lets you install it on your own PCs, to create the layouts, and ONE dedicated digital signage player PC. If you need more than one player our "unlimited use" site licenses offer the best value in the digital signage market place.

ImageFlyer comes with a suite of 'helper' applications to give you the best from your digital signage network

### ContentManager

Enables you to easily synchronise presentations across multiple digital signage players. It also provides a method to automatically retain backups of presentations in a location of your choice - [www.sedao.co.uk/contentmanager](http://www.sedao.co.uk/contentmanager)

### RSSWriter

A simple text editor for creating local RSS News feeds - [www.sedao.co.uk/rsswriter](http://www.sedao.co.uk/rsswriter)

### RollerWriter

High quality rolling messages for your web sites, digital signage or electronic message boards - [www.sedao.co.uk/rollerwriter](http://www.sedao.co.uk/rollerwriter)

### What it Plays

Being Windows PC based ImageFlyer can play just about every media type including:

- Movies. Including avi,wmv,wma,mpg,mpeg,mpeg4,mov, flv, divx and more
- Images and Photos. Including bmp,dib,emf,gif,ico,jfif,jpe,jpeg,jpg,png,rle,tif,tiff, wmf and more
- LiveTV (suitable hardware required)
- RSS news feeds
- Plain text (.txt) files
- Html
- Flash (SWF and FLV)
- Audio. Including Wav, Mp3,wma,mpg,mpeg,midi,mp2,m4a,aac,amr,ogg,au,aif
- PowerPoint (license required but not included)
- Editable colour zones
- Sedaolive.com RSS and Picture RSS feeds

Product specification and terms subject to change without notice